

Ardit Contact:
B. Gopinath
310-442-3331, x 101
bgopi@ardit.com

TMC Contact:
Michael Genaro
203-852-6800, x142
mgenaro@tmcnet.com

FOR IMMEDIATE RELEASE

Ardit, Inc. to Feature its Tungsten Series of IP Communication Solutions at INTERNET TELEPHONY® Conference & EXPO West 2007 in Los Angeles

Los Angeles, CA, (September 6, 2007) — **Ardit, Inc.** today announced it will launch the latest version of its **Tungsten Series of IP Communication Solutions** at TMC™'s INTERNET TELEPHONY® Conference & EXPO West 2007, September 10-12, 2007 at the Los Angeles Convention Center in Los Angeles, California (www.itexpo.com).

INTERNET TELEPHONY® Conference & EXPO is the premier global event for showcasing leading cost-saving and cutting-edge IP Communications products and services.

“**Ardit's** participation at INTERNET TELEPHONY® Conference & EXPO is a primary reason why this show is widely recognized as the #1 venue where service providers, enterprises, government agencies, developers and resellers learn about the benefits inherent in IP Communications products and services,” said Rich Tehrani, TMC President. “The evolution in this industry has been monumental and it still continues to grow. We are proud to have **Ardit's** Tungsten series of IP communication solutions as a key part of this year's program.”

Ardit's Tungsten Series Communication Platforms are the industry's first successful integration of SIPX and Asterisk, *Network World* magazine's top-rated IP PBX systems built on open-source software. Therefore Tungsten is the only product available today that can be hosted or non-hosted, with endpoint interoperability provided by SIPX, and

gateway implementations built around Asterisk. Ardit's Tungsten.ENS series of solutions extend from small to large businesses; Tungsten.SNX is a carrier class hosted solution for ISP's, CLEC's and other service providers. Both series of products have a fully integrated Contact Center and CRM functions that no other IP PBX offers today.

"We at Ardit are proud to launch our Tungsten Series products," says Ardit Chairman B. Gopinath. "Unlike other small companies, we've had this product in the field, being used by demanding customers, for more for than a year prior to our launch today."

For additional information on **Ardit** or the **Tungsten series**, please visit our Web site at www.Ardit.com. Ardit is a Lotus Interworks company. www.LotusInterworks.com. For more information or to register for INTERNET TELEPHONY® Conference & EXPO Wes007, please visit www.itexpo.com.

About Ardit

Ardit is a product innovation and realization company that provides end-to-end services for product development. Ardit is there from concept to design to end product, also providing support, maintenance and training. Our focus is on developing cutting edge intellectual properties that extend the competitive edge for our partners' products. With a total commitment to quality and customer satisfaction, Ardit is a premier partner for your intellectual property development and engineering needs.

About TMC®

Technology Marketing Corporation (TMC) publishes *Customer Interaction Solutions*, *INTERNET TELEPHONY*, *SIP Magazine*, *Unified Communications*, and *IMS Magazine*. TMCnet, TMC's Web site, is the leading source of news and articles for the communications and technology industries. Ranked in the top 3,000 sites in the world by alexa.com*, TMCnet serves more than one million unique visitors each month. TMC is also the first publisher to test new products in its own on-site laboratories, TMC Labs. In addition, TMC produces INTERNET TELEPHONY Conference & EXPO, Communications Developer Conference, IMS Expo and Call Center 2.0 Conference. For more information about TMC, visit www.tmcnet.com.

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